Reach Your Audience Anywhere Anytime



Highly Targeted Digital Marketing

- ✓ **Scale.** Digital advertising scales with available budget
- ✓ **Measurability.** With digital, you can quickly see what is working
- ✓ **Reach.** Digital advertising reaches almost everyone.
- ✓ **Relevance.** Precise targeting.

Digital & Video Display

Reach consumers on any device type with relevant banner or video ads. Served to a targeted audience of your choosing on popular websites and apps.



OTT/CTV

Reach valued consumers while they stream their favorite programming on any device type.





Geofencing/Video Geofencing

Location Based Advertising. A virtual fence captures customers when and where they are in position to make an immediate purchase.

Streaming Audio

Target messages to popular podcasts and music streaming services.

Social Tactics

Take advantage of popular social media and reach consumers based on their interests and demographics.

Search Engine Marketing

Shown at or near the top on both Google and Bing, SEM reaches an audience that has intent while searching for a product or service.



What To Expect:

- ✓ Work Directly With Me
- ✓ Review Performance Regularly
- ✓ On-Demand Transparent Reporting
- ✓ Backed by a Team of Experts
- ✓ In-House Creative Services
- ✓ Adjust Strategy if Needed

Sid Fessler
Market Manager/Sales Manager

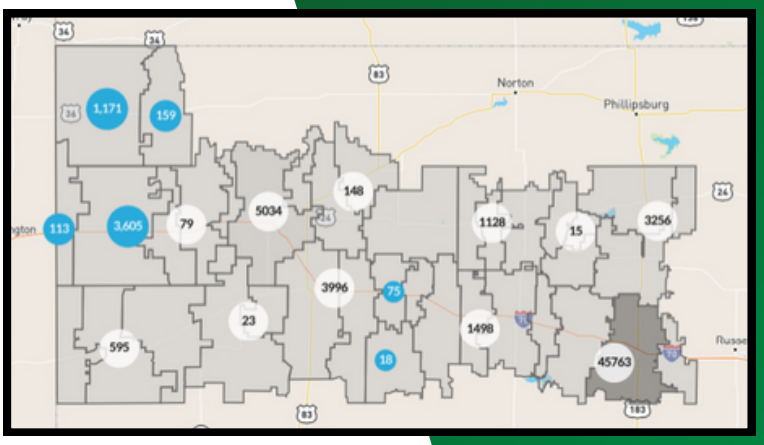
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On-Demand Transparent Reporting

We personally review your campaign performance regularly and make adjustments if and when needed. We keep you informed and ensure your campaign is performing the best possible.



WHY WORK WITH ME?

Working with someone who knows your business and understands your goals and objectives is vital. We work closely together and we know the local advertising landscape.

THE POWER OF 1

A single platform and a single Account Executive for all your marketing.

ENDLESS ANALYTICS

Apps & Websites

APP	IMPRESSIONS	CLICKS	CTR
Musi - Simple Mu	1,580	2	0.13%
Solitaire	1,566	0	0.00%
BaconReader for	759	1	0.13%
Solitaire - Classic	672	1	0.15%
Tap Away	590	1	0.17%

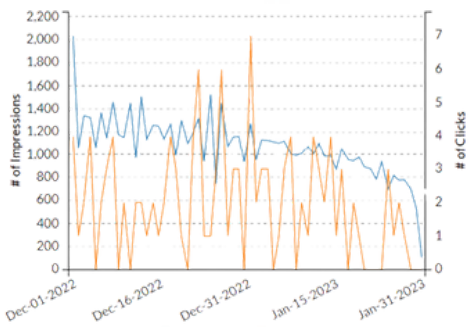
WEBSITE	IMPRESSIONS	CLICKS	CTR
www.ksn.com	4,287	2	0.05%
www.the-sun.co	2,792	2	0.07%
www.yahoo.com	1,914	1	0.05%
www.dailymail.c	1,513	9	0.59%
nypost.com	1,346	2	0.15%

Geographical Info

CITY	IMPRESSIONS	CLICKS	CTR
Hays, KS	45,153	94	0.21%
Colby, KS	5,021	8	0.16%
Oakley, KS	3,624	3	0.08%
Goodland, KS	3,605	7	0.19%
Stockton, KS	2,001	0	0.00%

ZIPCODE	IMPRESSIONS	CLICKS	CTR
67601	45,154	94	0.21%
67701	5,021	8	0.16%
67748	3,624	3	0.08%
67735	3,605	7	0.19%
67669	2,001	0	0.00%

DEVICE TYPE	IMPRESSIONS	CLICKS	CTR
Mobile	43,959	84	0.19%
PC	15,727	24	0.15%
Tablet	6,990	13	0.19%



The above images are samples of reporting. Campaign performance is dependent on a variety of factors such as budget, creatives, geography and interests. Results may vary.