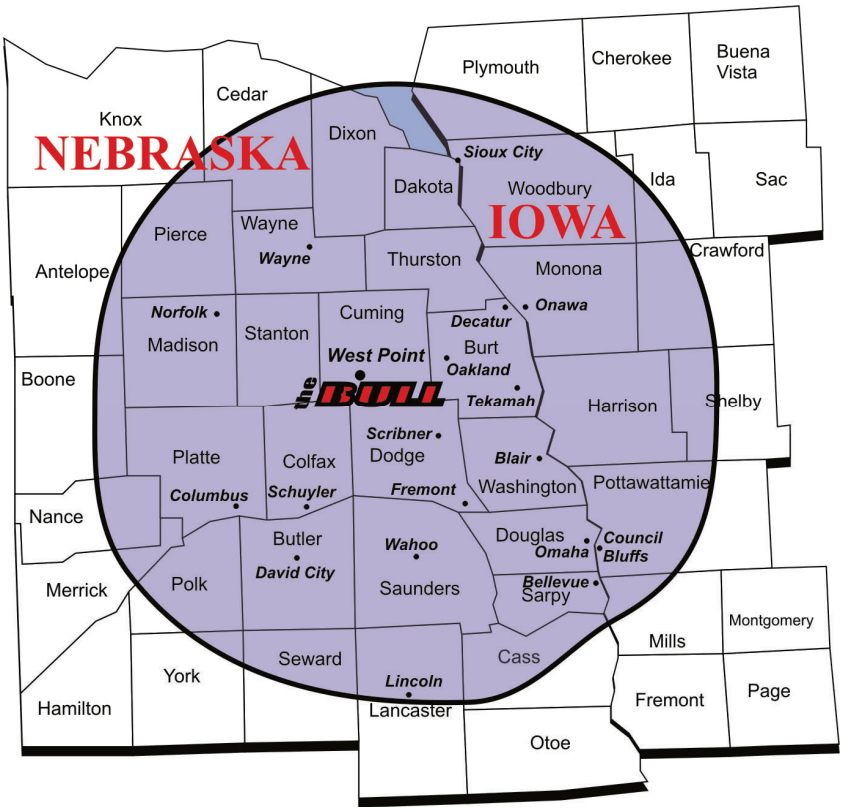
107.9 The Bull
West Point, Nebraska

1011 North Lincoln St.
West Point, NE 68788
Phone: (402) 372-5423
e-mail: amorrow@ruralradio.com
Web: https://www.kticradio.com

FACILITIES:
FM 107.9 mHz
POWER:
50,000 watts
OPERATING HOURS:
24 Hours
FORMAT:
Mainstream Country Music
Comprehensive Ag Programming
Local/Regional News & Sports
SALES:
National: KATZ Radio
14 offices nationwide
Regional & Local:
Sidney Fessler
Market Manager/Sales Manager

The Information You Need, The Pure Country Music You Love!



107.9 The Bull brings a great mix of today's hot new country and the legends for Northeast Nebraska.

The Bull is the only station providing daily local news for most of its six-county trade area.

The Bull provides our local area Agricultural Producers timely information concerning their operation with a schedule of Farm Markets and Ag News 12 times a day.

The Bull Boosters help provide sports coverage for 14 area high schools -- creating wide and deep loyalty among listeners of those communities. Annual sports booster scholarships, given to a boy and girl at each school, further seal the bond between station and listeners.