



1011 North Lincoln St.  
West Point, NE 68788-0084  
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e-mail: [kbenne@kticradio.com](mailto:kbenne@kticradio.com)  
Web: <http://www.kticradio.com>

**FACILITIES:**

FM 107.9 mHz

**POWER:**

50,000 watts

**OPERATING HOURS:**

24 Hours

**FORMAT:**

Mainstream Country Music  
Comprehensive Ag

**Programming**

Local/Regional News & Sports

**SALES:**

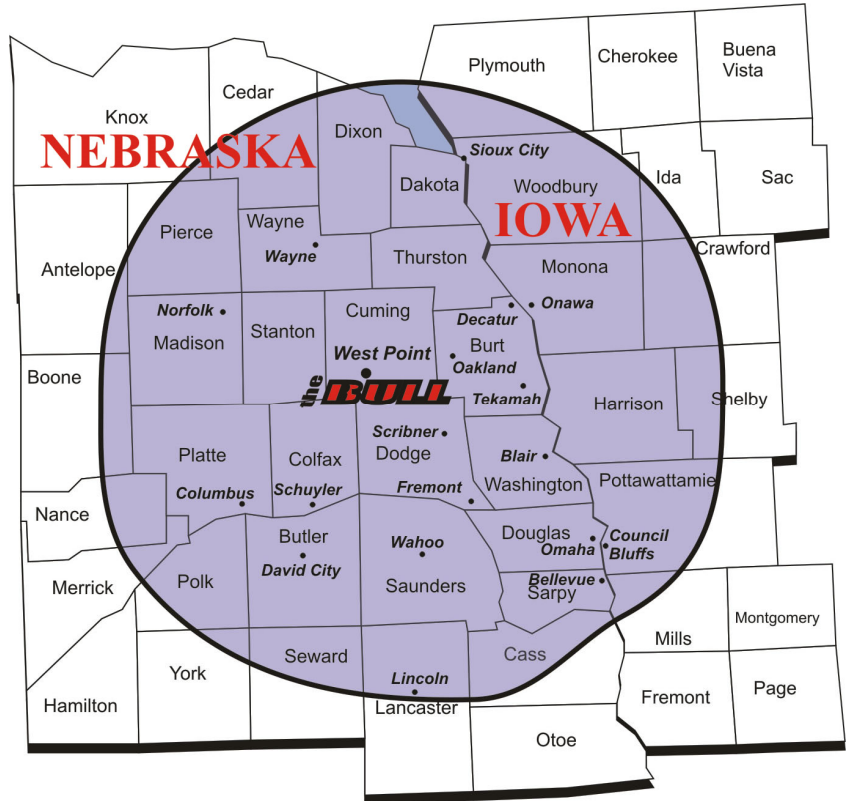
National: KATZ Radio  
14 offices nationwide

Regional & Local:

Sidney Fessler, Market Mgr.,  
Judy Mauch, Sales Mgr.

# 107.9 The Bull

## West Point, Nebraska



**107.9 The Bull** brings a great mix of today's hot new country and the legends for Northeast Nebraska.

**The Bull** is the only station providing daily local news for most of its six-county trade area.

**The Bull** provides our local area Agricultural Producers timely information concerning their operation with a schedule of Farm Markets and Ag News 12 times a day.

The **Bull Boosters** help provide sports coverage for 13 area high schools -- creating wide and deep loyalty among listeners of those communities. Annual sports booster scholarships, given to a boy and girl at each school, further seal the bond between station and listeners.

**The Information  
You Need,  
The Pure Country  
Music You Love!**