



1011 North Lincoln St.
West Point, NE 68788-0084
(402) 372-5423 - Phone
(402) 372-5425 - Fax
e-mail: kbenne@kticradio.com
Web: <http://www.kticradio.com>

FACILITIES:

FM 107.9 mHz

POWER:

50,000 watts

OPERATING HOURS:

24 Hours

FORMAT:

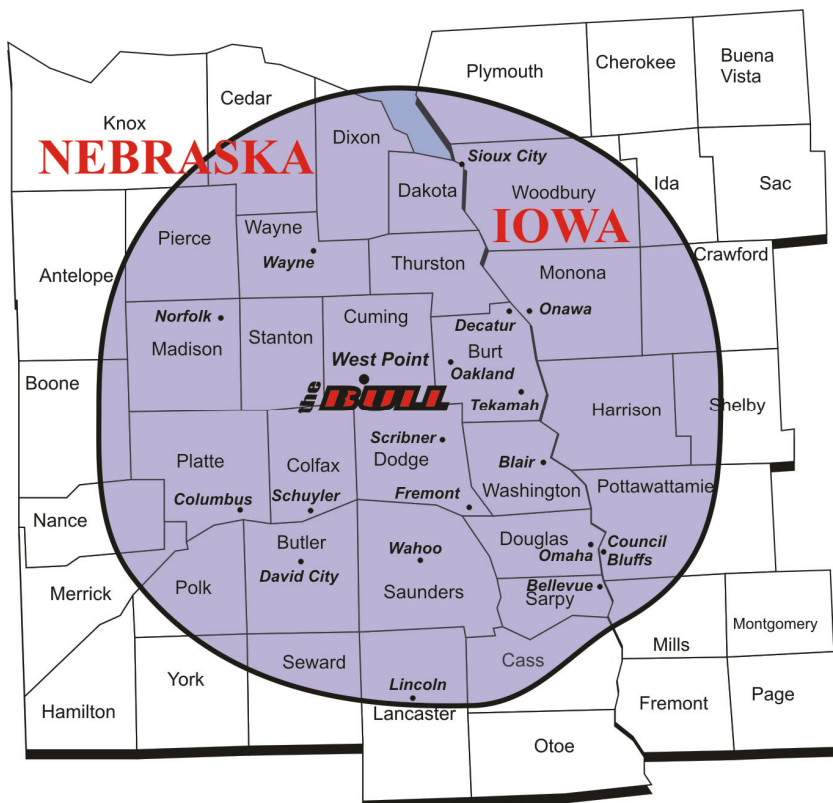
Mainstream Country Music
Comprehensive Ag
Programming
Local/Regional News & Sports

SALES:

National: KATZ Radio
14 offices nationwide
Regional & Local:
Sidney Fessler, Market Mgr.,
Judy Mauch, Sales Mgr.

107.9 The Bull

West Point, Nebraska



107.9 The Bull brings a great mix of today's hot new country and the legends for Northeast Nebraska.

The Bull is the only station providing daily local news for most of its six-county trade area.

The Bull provides our local area Agricultural Producers timely information concerning their operation with a schedule of Farm Markets and Ag News 12 times a day.

The **Bull Boosters** help provide sports coverage for 13 area high schools -- creating wide and deep loyalty among listeners of those communities. Annual sports booster scholarships, given to a boy and girl at each school, further seal the bond between station and listeners.

**The Information
You Need,
The Pure Country
Music You Love!**