



FOR IMMEDIATE RELEASE
March 27, 2024

CONTACT: Karla Niedan-Streeks
Director of Tourism - (308) 436-6886

MAY FUNDING CYCLE – GERING HOTEL OCCUPANCY GRANT FUNDING

(GERING, NE) – City of Gering announces the May 2024 cycle of the Gering Hotel Occupancy Tax Grant Funding Program. The May 2024 funding cycle is for “minor grant” requests; applicants requesting \$10,000 or less. Gering occupation tax can be utilized by City departments, City facilities and non-profit entities-organizations who produce annual events and activities to increase overnight stays and tourism revenues for Gering.

The City of Gering is accepting applications from non-profit businesses and organizations whose program fits into one or more of the Occupation Tax Funding Criteria. Requests for the May 2024 funding cycle should be submitted in writing and accompanied by the official application by **12:00 Noon on April 12, 2024**.

Occupation Tax Grant Applications will be reviewed by the committee at the earliest possible regularly scheduled meeting. Applicant(s) will be asked to present at the meeting to answer any questions regarding the application. Applicants will be notified one week prior to the meeting of the time and place for the review.

Priority will be given to projects and events based on their ability to generate overnight visitors to Gering. Applications may be obtained by contacting the Visitors Bureau at the number and email address below.

Submit Completed Application and Documentation by 12:00 Noon on April 12, 2024 to:

By Mail:

Gering Visitors Bureau
Attn: Karla Niedan-Streeks
1050 M Street
Gering, NE 69341
(308) 436-6886

In Person:

Gering Visitors Bureau
(Located in the Gering Civic Center)
1050 M Street
Gering, NE 69341

By Electronic Submission:

karla@visitgering.com

Please call (308) 436-6886 or email karla@visitgering.com if you have any questions about this program.

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