

Multimedia Producer and Project Coordinator

Rural Radio Network – Nebraska Rural Radio Association

Location: Lincoln, Nebraska (in-office)

Type: Full-time

About the Role

The Rural Radio Network division of the Nebraska Rural Radio Association is hiring a Multimedia Producer to help create, manage, and deliver audio and video content across radio, television, podcasting, digital, and social platforms.

This is a hands-on production role based in our state-of-the-art studios in Lincoln.

You will be involved in various aspects of project management, including recording, editing, publishing and distributing, helping drive initiatives to completion.

This role is ideal for someone who enjoys moving quickly, solving problems, and taking ownership of their work in a real-world media environment.

Who We Are

The Nebraska Rural Radio Association is the only farmer-rancher owned radio network in the country. Through the Rural Radio Network, we serve farmers, ranchers, and rural communities with trusted news, markets, and storytelling that reflects the people we serve.

Our radio reports reach more than 150,000 listeners each week across 14 radio stations. We are also a leader in podcasting, with a large and growing audience across both audio and video platforms.

Serving rural America isn't a tagline - it's our purpose, and it shapes how we work and what we expect.

What You'll Do

Produce & Edit

- Produce and edit video content, including 2–3 camera setups and basic live mixing.
- Edit audio and video for podcasts, video segments, and digital features.
- Deliver clean, professional, broadcast- and digital-ready content on deadline.

Publish & Distribute

- Publish podcast audio to hosting platforms.
- Upload and manage video content on YouTube and other digital channels.
- Prepare titles, descriptions, thumbnails, and basic optimization.

Drive Projects Forward

- Take ownership of assigned projects from recording through publication.
- Coordinate timelines, assets, and next steps with internal team members.
- Identify issues early and help find solutions to keep work moving.

Support Social Media

- Help distribute content across social platforms.
- Assist with short-form clips and scheduled posts.
- Ensure accuracy, consistency, and timeliness.

What We're Looking For

- Experience using Adobe Creative Suite, including Premiere Pro and Audition.
- Strong audio and video editing skills.
- Familiarity with podcasting and digital media workflows.
- Experience publishing content to social and video platforms.
- Ability to manage multiple projects and deadlines at once.
- Comfort working in a fast-paced, production-driven environment.

The Ideal Candidate

You:

- Want to be part of a high-functioning team producing work that matters.
- Take pride in getting things done and done well.
- Are proactive, organized, and adaptable.
- Communicate clearly and work well with others.

This role is best suited for someone who wants responsibility, momentum, and room to grow.

Why Join Rural Radio Network

- Be part of a mission-driven organization serving farmers, ranchers, and rural communities.
- Work full-time, in-office, in Lincoln, Nebraska.
- Create content in modern, professional production studios.
- Collaborate with a team of talented, driven professionals who hold themselves to a high standard.
- Work across radio, TV, podcasting, digital, and social platforms.

Growth & Opportunity

This role offers the opportunity to take on more responsibility over time as skills and trust grow. Strong performers will have the chance to expand their scope, lead larger projects, and help shape future content initiatives.

Send resume and supporting details to Bryce - bdoeschot@ruralradio.com.