

KNEB-AM, KNEB-FM
EEO PUBLIC FILE REPORT
February 1, 2017 - January 31, 2018

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-10	4

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	All Access Group 20600 Stevens Creek Blvd Suite 264 Cupertino, California 95014 Phone : 408-257-6155 Url : http://www.allaccessgroup.com Email : jdenver@allaccess.com Joel Denver	N	0
2	American Broadcasting School 4511 SE 29th Street Oklahoma City, Oklahoma 73115 Phone : 405-672-6511 Url : radioschool.com Email : michelle@radioschool.com Michelle McConnell	Y	0
3	KAWL/KTMX Radio 1309 Road 11 York, Nebraska 68467 Phone : 402-362-4433 Url : www.1049maxcountry.com Email : bleggett@ruralradio.com Brad Leggett	N	0
4	KNEB AM/FM Radio PO Box 960 Scottsbluff, Nebraska 69363 Phone : 308-632-7121 Url : http://www.kneb.com Email : cschwartz@kneb.com Chuck Schwartz	N	3
5	KRVN AM/FM Radio PO Box 880 Lexington, Nebraska 68850 Phone : 308-324-2371 Url : http://www.krvn.com Email : tmarshall@krvn.com Tim Marshall	N	0
6	KTIC AM/FM Radio PO Box 84 West Point, Nebraska 68788 Phone : 402-372-5423 Url : http://www.kticradio.com Email : dlane@kticradio.com Dwight Lane	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Nebraska Broadcasters Association 12020 Shamrock Omaha, Nebraska 68154 Phone : 402-778-5178 Url : http://www.ne-ba.org Email : jim@ne-ba.org Jim Timm	N	0
8	Northwest Missouri State University 800 University Drive Maryville, Missouri 64468 Email : Rharris@nwmissouri.edu Rod Harris	Y	0
9	Twin Cities Development 1620 Broadway Scottsbluff, Nebraska 69361 Phone : 308-632-2833 Url : http://www.wehavejobs.net Email : twincitiesjobs@tcdne.org Darla Heggem	N	0
10	University of Nebraska at Omaha 6001 Dodge Street Omaha, Nebraska 68182 Phone : 402-554-31229 Email : jbrownlee@unomaha.edu Jodeane Brownlee	Y	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			3

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	3/22/2017	Participation in Job Fairs	Participated in the Eastern Wyoming College Job Fair on Wednesday, March 22, 2017 from 10am-2pm at EWC in Torrington.	1	Station Manager
2	4/30/2017	Participation in events or programs sponsored by educational institutions	KNEB and the Rural Radio Network aired 30-second commercials for the Electronic Media Camp at the University of Nebraska-Kearney in June 2017.	1	Director of Operations
3	5/1/2017	Participation in scholarship programs	KNEB and the Rural Radio Network 3 participated in the Nebraska Broadcasters Association Scholarship program by soliciting applications and publicizing the scholarship program.	1	Station Manager
4	9/14/2017	Provision of training to management	KNEB Station Manager Chuck Schwartz attended the EEO seminar in Kearney on September 14, 2017	1	Station Manager
5	1/26/2018	Participation in events or programs sponsored by educational institutions	Hosted Scottsbluff High School Music Tech classes for 90 minute presentation on radio/TV production.	1	Director of Operations
6	1/30/2018	Establishment of a mentoring program	KNEB has established a mentoring program for a college student with the intent of developing on air skills in order to develop broadcasters in the area.	4	Director of Operations Production Director IT Director Station Manager