

**KNEB-AM, KNEB-FM**  
**EEO PUBLIC FILE REPORT**  
**February 1, 2016 - January 31, 2017**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Farm Director	1, 3-8	4
Account Executive	1-8	4

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**II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	All Access Group 20600 Stevens Creek Blvd Suite 264 Cupertino, California 95014 Phone : 408-257-6155 Url : <a href="http://www.allaccessgroup.com">http://www.allaccessgroup.com</a> Email : <a href="mailto:jdenver@allaccess.com">jdenver@allaccess.com</a> Joel Denver	N	0
2	Employee Referral	N	1
3	KAWL/KTMX Radio 1309 Road 11 York, Nebraska 68467 Phone : 402-362-4433 Url : <a href="http://www.1049maxcountry.com">www.1049maxcountry.com</a> Email : <a href="mailto:bleggett@ruralradio.com">bleggett@ruralradio.com</a> Brad Leggett	N	0
4	KNEB AM/FM Radio PO Box 960 Scottsbluff, Nebraska 69363 Phone : 308-632-7121 Url : <a href="http://www.kneb.com">http://www.kneb.com</a> Email : <a href="mailto:cschwartz@kneb.com">cschwartz@kneb.com</a> Chuck Schwartz	N	3
5	KRVN AM/FM Radio PO Box 880 Lexington, Nebraska 68850 Phone : 308-324-2371 Url : <a href="http://www.krvn.com">http://www.krvn.com</a> Email : <a href="mailto:tmarshall@krvn.com">tmarshall@krvn.com</a> Tim Marshall	N	0
6	KTIC AM/FM Radio PO Box 84 West Point, Nebraska 68788 Phone : 402-372-5423 Url : <a href="http://www.kticradio.com">http://www.kticradio.com</a> Email : <a href="mailto:dlane@kticradio.com">dlane@kticradio.com</a> Dwight Lane	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Nebraska Broadcasters Association 12020 Shamrock Omaha, Nebraska 68154 Phone : 402-778-5178 Url : <a href="http://www.ne-ba.org">http://www.ne-ba.org</a> Email : <a href="mailto:jim@ne-ba.org">jim@ne-ba.org</a> Jim Timm	N	0
8	Twin Cities Development 1620 Broadway Scottsbluff, Nebraska 69361 Phone : 308-632-2833 Url : <a href="http://www.wehavejobs.net">http://www.wehavejobs.net</a> Email : <a href="mailto:twincitiesjobs@tcdne.org">twincitiesjobs@tcdne.org</a> Darla Heggem	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>4</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
1	3/24/2016	Co Sponsoring Job Fair	Co-Hosted a Job Fair at the Harms Center (Western Nebraska Community College) in Scottsbluff on March 24, 2016	1	Station Manager
2	4/6/2016	Participation in Job Fairs	Participated in the Eastern Wyoming College Job Fair on Wednesday, April 6, 2016 from 10am-2pm at EWC in Torrington.	1	Station Manager
3	5/1/2016	Participation in scholarship programs	KNEB and the Rural Radio Network participated in the Nebraska Broadcasters Association Scholarship program by soliciting applications and publicizing the scholarship program.	3	Station Manager Director of Programming & Operations General Manager
4	5/6/2016	Participation in events or programs sponsored by educational institutions	KNEB and the Rural Radio Network aired 30-second commercials for the Electronic Media Camp at the University of Nebraska-Kearney in June 2016	1	Director of Programming & Operations