

## 2017 KNEB Farm & Ranch Expo Contract

**2017 SHOW HOURS:** Friday, February 3 8am-6pm –AND– Saturday, February 4 9am-3pm

### Business Information

Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_

E-Mail: \_\_\_\_\_

Special Request(s)\*: \_\_\_\_\_ \* Cannot be guaranteed

\_\_\_\_\_

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\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Check Enclosed (Payable to KNEB)

\_\_\_\_\_ Credit Card (Call 308-632-7121 to pay by credit card)

### Booth Registration Information

Choose Registration Level: **Special pricing through 12/31/2016**

\_\_\_\_\_ **Basic Registration** ~~\$675.00~~ **\$595.00**

Includes: 8'x10' Booth Space, One (1) 8' table & two (2) chairs  
Twenty (20) 30-second ads on KNEB-AM  
Twenty (20) 30-second ads on KNEB-FM  
One (1) Live Spotlight from the Farm Show

\_\_\_\_\_ **Deluxe Registration** ~~\$895.00~~ **\$795.00**

Includes: 8'x10' Booth Space, One (1) 8' table & two (2) chairs  
Thirty (30) 30-second ads on KNEB-AM  
Thirty (30) 30-second ads on KNEB-FM  
Two (2) Live Spotlights from the Farm Show

\_\_\_\_\_ **Platinum Registration** ~~\$1,145.00~~ **\$995.00**

Includes: 8'x10' Booth Space, One (1) 8' table & two (2) chairs  
Fifty (50) 30-second commercials on KNEB-AM  
Fifty (50) 30-second commercials on KNEB-FM  
Three (3) Live Spotlights from the Farm Show

Extra Booths #\_\_\_\_\_ @ \$125.00 \_\_\_\_\_

Extra Tables #\_\_\_\_\_ @ \$20.00 \_\_\_\_\_

Extra Chairs #\_\_\_\_\_ @ \$2.50 \_\_\_\_\_

Extra Spotlight #\_\_\_\_\_ @ \$50.00 \_\_\_\_\_

**TOTAL PRICE** \_\_\_\_\_

### **Terms and conditions expressly understood and agreed as follows:**

The space as stipulated in the contract is to be used solely for the business named during the show and CANNOT be transferred to another business entity.

Sponsors shall furnish one table, two chairs, drapes and partitions for booth spaces. **Exhibitor may also bring their own table(s).** Every exhibit shall be prepared in a neat and orderly style and must be kept clean by the exhibitor during the entire show. No flammable materials shall be used in decoration of the exhibits as per fire code. Sponsors reserve the right to control the use of the volume by any loudspeaker, radio, musical instrument, or any noise-making devices that might interfere with the exhibitors in the immediate area. Public address systems can only be used with special permission. No exhibits shall be constructed in such a way that it will interfere with the viewing of the exhibit(s) next to it. Exhibitors must furnish extension cords to connect to electricity. Sponsors shall determine placement of exhibits and reserves the right to move any exhibitor. Exhibitors will be notified before being moved.

Sponsor will use all reasonable care to prevent loss or damage to exhibitor's property, but is not liable in any manner for such loss. The exhibitor agrees to hold sponsors and all co-sponsoring organizations harmless and blameless and to assume all liability for bodily injury or property damage to employees, patrons, services and products.

**This contract does not become binding until sponsor has confirmed acceptance. The receipt of exhibitor's payment accompanying this contract does not constitute acceptance of this contract.**

Every exhibit must be properly installed and ready for guests by 7:00 a.m. on Friday, February 3, 2017. **ALL EXHIBITS MUST BE REMOVED BY 6:00 P.M. ON SATURDAY, FEBRUARY 4TH** unless permission is obtained prior to the show. **Exhibitor set up hours will Thursday, February 2, 2017 from 8:00 AM-8:00 PM. Tear down hours are Saturday, February 4, from 3:00 PM-6:00 PM.** Arrangements can be made for larger items to be brought in on Wednesday, February 3.

**COMMERCIAL SCHEDULING:** All commercials will be scheduled to run between 5:00 AM and 9:00 PM evenly between January 9, 2017 and February 2, 2017. Commercial copy must be in and approved prior to January 6, 2017 to get the full allotment of commercials. Commercial schedule will be reduced by 25% if copy is not ready prior to January 9, 2017, 50% if not ready prior to January 16, 2017, 75% if not ready prior January 23, 2017, and 100% if not ready prior to January 29, 2017. **No refunds will be given for missed copy.**

**CANCELLATION BY ADVERTISER OR SPONSOR:** If the exhibitor has paid fees in full and for some valid reason is not able to exhibit at the show, the exhibitor will be refunded full space fees if exhibitor notifies the sponsor twenty-one (21) days prior to the show. If the sponsor cancels the show due to weather or other unforeseen circumstances, the exhibitor will be refunded the cost of the registration, minus \$15.00 per commercial that aired on the station(s) prior to the cancellation.

**PAYMENT IN FULL IS DUE BEFORE THIS CONTRACT SHALL BE BINDING AND SPACE FOR THE SHOW WILL BE RESERVED.**

**MAIL CHECK AND FORM TO: KNEB RADIO | PO BOX 239 | SCOTTSBLUFF, NE 69363 | PHONE: 308-632-7121 | FAX: 308-635-1079**

I understand and agree to the terms of this Farm & Ranch Expo contract.

\_\_\_\_\_  
Exhibitor Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date