

**KNEB-AM, KNEB-FM**  
**EEO PUBLIC FILE REPORT**  
**February 1, 2013 - January 28, 2015**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Morning Show Host	1, 5-9	8
Morning Show Host	2-9	2
New Media Coordinator/Reporter	5-9	8

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**II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	All Access Group 20600 Stevens Creek Blvd Suite 264 Cupertino, California 95014 Phone : 408-257-6155 Url : <a href="http://www.allaccessgroup.com">http://www.allaccessgroup.com</a> Email : <a href="mailto:jdenver@allaccess.com">jdenver@allaccess.com</a> Joel Denver	N	2
2	Current Employee	N	1
3	E-mail Inquiry	N	1
4	Employee Referral	N	2
5	KNEB AM/FM Radio PO Box 960 Scottsbluff, Nebraska 69363 Phone : 308-632-7121 Url : <a href="http://www.kneb.com">http://www.kneb.com</a> Email : <a href="mailto:cschwartz@kneb.com">cschwartz@kneb.com</a> Chuck Schwartz	N	2
6	KRVN AM/FM Radio PO Box 880 Lexington, Nebraska 68850 Phone : 308-324-2371 Url : <a href="http://www.krvn.com">http://www.krvn.com</a> Email : <a href="mailto:tmarshall@krvn.com">tmarshall@krvn.com</a> Tim Marshall	N	0
7	KTIC AM/FM Radio PO Box 84 West Point, Nebraska 68788 Phone : 402-372-5423 Url : <a href="http://www.kticradio.com">http://www.kticradio.com</a> Email : <a href="mailto:dlane@kticradio.com">dlane@kticradio.com</a> Dwight Lane	N	0
8	Nebraska Broadcasters Association 12020 Shamrock Omaha, Nebraska 68154 Phone : 402-778-5178 Url : <a href="http://www.ne-ba.org">http://www.ne-ba.org</a> Email : <a href="mailto:jim@ne-ba.org">jim@ne-ba.org</a> Jim Timm	N	5

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
9	Twin Cities Development 1620 Broadway Scottsbluff, Nebraska 69361 Phone : 308-632-2833 Url : <a href="http://www.wehavejobs.net">http://www.wehavejobs.net</a> Email : <a href="mailto:twincitiesjobs@tcdne.org">twincitiesjobs@tcdne.org</a> Darla Heggem	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>13</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>	<b>Points</b>
1	3/28/2013	Hosting of Job Fair	KNEB Director of Operations, Program Director, and Sales Manager co-hosted at a Community Job Fair, Thursday, March 28, 2013 from 3 p.m. to 7 p.m. at Harms Advanced Technology Center in Scottsbluff.	3	Director of Operations Program Director Sales Manager	1.00
2	5/1/2013	Participation in scholarship programs	KNEB aired 171, 30-second announcements March-May promoting the Nebraska Broadcasters Association Scholarship Process.	1	Station Manager	1.00
3	4/21/2014	Participation in scholarship programs	KNEB participated in the Nebraska Broadcasters Association's annual Scholarship program, including airing commercials, promoting the scholarship on our website.	1	Director of Operations	1.00
4	4/23/2014	Participation in Job Fairs	Chuck Schwartz, KNEB Station Manager, attended a job Fair at Eastern Wyoming College in Torrington, Wyoming.	1	Station Manager	0.25
<b>TOTAL POINTS OVER REPORTING PERIOD:</b>						<b>3.25</b>