

# 2016 KNEB Home & Garden Expo Contract

2016 SHOW HOURS: Saturday, April 16, 2016 9:00am-4:00 pm

## Business Information

Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_

E-Mail: \_\_\_\_\_

Special Request(s)\*: \_\_\_\_\_ \* Cannot be guaranteed

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\_\_\_\_\_ Check Enclosed (Payable to KNEB)  
 \_\_\_\_\_ Credit Card (Call 308-632-7121 to pay by credit card)

## Booth Registration Information

### Basic Registration **\$400.00**

Includes: 8'x10' Booth Space, One (1) 8' table & two (2) chairs  
 Twenty (20) 30-second ads on KNEB-AM\*\*  
 Twenty (20) 30-second ads on KNEB-FM\*\*  
 One (1) 90-second Spotlight during or prior to the Expo

### Deluxe Registration **\$695.00**

Includes: 8'x10' Booth Space, One (1) 8' table & two (2) chairs  
 Thirty (30) 30-second ads on KNEB-AM\*\*  
 Thirty (30) 30-second ads on KNEB-FM\*\*  
 Two (2) 90-second Spotlights during or prior to the Expo

### Platinum Registration **\$895.00**

Includes: 8'x10' Booth Space, One (1) 8' table & two (2) chairs  
 Fifty (50) 30-second commercials on KNEB-AM\*\*  
 Fifty (50) 30-second commercials on KNEB-FM\*\*  
 Three (3) 90-second Spotlights during or prior to the Expo

Extra Booths	# _____	@ \$100.00	_____
Extra Tables	# _____	@ \$20.00	_____
Extra Chairs	# _____	@ \$2.50	_____
Extra Spotlight	# _____	@ \$50.00	_____
<b>TOTAL PRICE</b>			_____

Terms and conditions expressly understood and agreed as follows:

The space as stipulated in the contract is to be used solely for the business named during the show and CANNOT be transferred to another business entity.

Sponsor shall furnish one table, two chairs, drapes and partitions for booth spaces. Exhibitor may also bring their own table(s). Every exhibit shall be prepared in a neat and orderly style and must be kept clean by the exhibitor during the entire show. No flammable materials shall be used in decoration of the exhibits as per fire code. Sponsors reserve the right to control the use of the volume by any loudspeaker, radio, musical instrument, or any noise-making devices that might interfere with the exhibitors in the immediate area. Public address systems can only be used with special permission. No exhibits shall be constructed in such a way that it will interfere with the viewing of the exhibit(s) next to it. Exhibitors must furnish extension cords to connect to electricity. Sponsors shall determine placement of exhibits and reserves the right to move any exhibitor. Exhibitors will be notified before being moved.

Sponsor will use all reasonable care to prevent loss or damage to exhibitor's property, but is not liable in any manner for such loss. The exhibitor agrees to hold sponsors and all co-sponsoring organizations harmless and blameless and to assume all liability for bodily injury or property damage to employees, patrons, services and products.

This contract does not become binding until sponsor has confirmed acceptance and payment in full has been made. The receipt of exhibitor's payment accompanying this contract does not constitute acceptance of this contract.

Every exhibit must be properly installed and ready for guests by 9:00 a.m. on Saturday, April 16, 2016. **ALL EXHIBITS MUST BE REMOVED BY 7:00 P.M. ON SATURDAY, APRIL 16, 2016** unless permission is obtained prior to the show. Exhibitor set up hours will Friday, April 15, 2016 from 8:00 AM-8:00 PM. Tear down hours are Saturday, April 16, 2016, from 4:00 PM-7:00 PM.

\*\*COMMERCIAL SCHEDULING: All commercials will be scheduled to run between 5:00 AM and 9:00 PM evenly between March 21, 2016 and April 15, 2016. Commercial copy must be in and approved prior to March 18, 2016 to get the full allotment of commercials. Commercial schedule will be reduced by 25% if copy is not ready prior to March 18, 2016, 50% if not ready prior to March 25, 2016, 75% if not ready prior April 1, 2016, and 100% if not ready prior to April 8, 2016. No refunds will be given for missed copy.

CANCELLATION BY ADVERTISER OR SPONSOR: If the exhibitor has paid fees in full and for some valid reason is not able to exhibit at the show, the exhibitor will be refunded full space fees if exhibitor notifies the sponsor twenty-one (21) days prior to the show. If the sponsor cancels the show due to weather or other unforeseen circumstances, the exhibitor will be refunded the cost of the registration, minus \$15.00 per commercial that aired on the station(s) prior to the cancellation.

PAYMENT IN FULL IS DUE BEFORE THIS CONTRACT SHALL BE BINDING AND SPACE FOR THE SHOW WILL BE RESERVED.

MAIL CHECK AND FORM TO: KNEB RADIO | PO BOX 239 | SCOTTSBLUFF, NE 69363 | PHONE: 308-632-7121 | FAX: 308-635-1079

I understand and agree to the terms of this Farm & Ranch Expo contract.

\_\_\_\_\_  
Exhibitor Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date